



South Shore Exhibition  
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## Summer Job - Digital Marketing Coordinator

**Location:** South Shore Exhibition Grounds

**Term:** Summer Position (Seasonal)

### Job Summary:

The South Shore Exhibition is seeking a creative and motivated individual to join our team as a Digital Marketing Coordinator for the summer. This role is ideal for someone interested in marketing, design, and communications who wants to gain hands-on experience promoting events and engaging the community.

### What You'll Do:

- Design and produce high-quality promotional materials, including posters, brochures, flyers, and other print assets using tools such as Canva
- Assist in developing and executing marketing campaigns that support event promotion and organizational goals
- Coordinate the creation, printing, and distribution of physical marketing materials
- Ensure all designs and content maintain a consistent and professional brand identity
- Collaborate with team members to plan and promote upcoming events
- Support social media and digital marketing efforts as needed

### What We're Looking For:

- Youth aged 15 to 30 years of age
- Strong creativity and attention to detail
- Experience with Canva or similar design tools (Adobe Creative Suite is an asset)
- Basic understanding of marketing and branding principles
- Strong communication and organizational skills
- Ability to manage multiple tasks and meet deadlines

### What You'll Gain:

- Hands-on experience in marketing, branding, and campaign development
- Opportunity to build a portfolio of real-world design work
- Experience working on event promotion and community engagement
- A supportive team environment and valuable resume-building experience

### Working Conditions:

- Combination of office and on-site event work
- Flexible hours, including occasional evenings or weekends

Submit resume to: Carolyn Bolivar-Getson, Manager, South Shore Exhibition  
50 Exhibition Drive, Bridgewater NS B4V 3R6  
Email – manager@thebigex.com.