



Nova Scotia's
LARGEST
AGRICULTURAL EXHIBITION
SINCE 1891

Our success is a direct result of the incredible
backing we receive from our Sponsors.

Thank you!

The South Shore Exhibition
50 Exhibition Dr.,
Bridgewater, NS B4V 3R6
manager@thebigex.com
www.thebigex.com
902-543-3341



Photo Credits:
Becky Annah



★ ★ ★
**BECOME A
SPONSOR
FOR THE
SOUTH SHORE
EXHIBITION
2027**

136 Years of Honouring
our Past and
Growing our Future

JULY 27 - AUGUST 1



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2027 Sponsorship Opportunities

PLATINUM Sponsorship \$10,000+

- Company name on MAIN EVENT for Exhibition week
- 56 Complimentary Day Passes
- 2 Weekly parking passes
- 5 Campbell Amusement ride bracelets
- 5 Company banners displayed inside the Exhibition grounds during Exhibition week (provided by the Company)
- Company name ad/logo on banner by Main Stage
- Meet and greet Saturday night entertainment
- Company name announced prior to the concert starting
- VIP Sponsorship announcements on the radio
- Sponsorship announcements on the Main PA during Exhibition week
- VIP Concert entry for Friday and Saturday
- Posting of full page ad/logo in Exhibition week program (Provided by Sponsor)
- Company logo on Exhibition Poster
- Company name on Exhibition website Thank you page
- Appreciation souvenir gift and certificate

GOLD Sponsorship \$5,000+

- Option to Have Company name on RING or Building on grounds for Exhibition week
- 28 Complimentary day passes
- 1 Weekly parking pass
- 3 Campbell Amusements ride bracelets
- 3 Company Banners displayed inside the Exhibition grounds during Exhibition week (provided by the company)
- Company name ad/logo on banner by Main Stage
- Meet and Greet Saturday night entertainment
- VIP Concert entry for Friday and Saturday entertainment
- VIP Sponsorship announcements on the Radio
- Sponsorship announcements on the Main PA during Exhibition week
- Posting of page ad/logo in Exhibition week program (Provided by Sponsor)
- Company logo on Exhibition Poster
- Company name on the Exhibition website thank you page
- Appreciation souvenir gift and certificate

2027 Sponsorship Opportunities

SILVER Sponsorship \$2,500+

- Company name on Event during Exhibition week
- 14 Complimentary day passes
- 2 Company banners displayed inside the Exhibition grounds during Exhibition week (provided by the company)
- Posting of quarter page ad/logo in Exhibition week Program
- Sponsorship announcements on the Main PA during Exhibition week
- Company logo on Exhibition Poster
- Company name on Exhibition website thank you page
- Appreciation souvenir gift and certificate

BRONZE Sponsorship \$1,000+

- 7 Complimentary day passes
- 1 Company Banner banner displayed inside the Exhibition grounds during Exhibition week (provided by the Company)
- Company name listed in Exhibition week program
- Company name on Exhibition poster
- Company name on Exhibition website Thank you page
- Appreciation souvenir gift and certificate

CLASS Sponsorship \$250+

- Company name listed in Exhibition week program
- Company name recognition on Exhibition website Thank you page
- Sponsorship list posted on barns
- Appreciation Certificate

FRIENDS OF THE EXHIBITION \$100+

- Name recognition on Exhibition website Thank you page
- Appreciation certificate